



Kiwi Health Jobs is New Zealand's largest dedicated employment site for jobs in the health sector. It is a valuable resource for candidates looking to work in health. Kiwi Health Jobs provides an extensive range of clinical and non-clinical expertise listings to help target the right candidate for your role.

## Useful Information

- \* Average monthly visits: >55,000
- \* Average unique visitors: >35,000
- \* Pageviews: >2.2 million
- \* Jan 20 – June 20

Registered subscribers for job alerts: >10,000  
Geographic breakdown:  
NZ 58% - USA 9% - UK 8% - Australia 7% -  
Canada 2% - Ireland 1%

Your advert will be live on the site for up to 30 days (or 1 month). You can choose the time and date your advert goes live and expires. Your advertisement will also include your company logo provided.

(rates are non-commission bearing)  
Packs are valid for 12 months from purchase date.

**Standard job listings**  
**\$100 per job (excluding GST)**

**10 Pack: Standard job listings - SAVE 10%**  
**\$900 for 10 jobs (excluding GST)**

**20 Pack: Standard job listings - SAVE 20%**  
**\$1600 for 20 jobs (excluding GST)**

**50 Pack: Standard job listings - SAVE 30%**  
**\$3500 for 50 jobs (excluding GST)**

**100+ Job Packs Available:**  
**Standard job listings - SAVE 35%**  
**\$65/ Job for Packs Purchased for 100**  
**or more Jobs (excluding GST)**

## Company Logo

Your logo should not exceed 250px in width or height (or 175px for square logos).

For example: If your logo is landscape in orientation, it should be no wider than 250px. If your logo is portrait in orientation, it should be no taller than 250px.

The screenshot shows a job listing for a Social Worker. The title is 'SOCIAL WORKER' in blue. It is posted on 01 Jul 2020 and closes on 12 Jul 2020. The job is for a Child Development Service in Whakatane, managed by the Bay of Plenty District Health Board. The position is 0.5 FTE (40 hours per fortnight). The listing includes a 'JOB DETAILS' sidebar with reference number TAU01247, location Whakatane, and work type Bay of Plenty District Health Board (Tauranga/Whakatane). There is an 'APPLY' button and links for 'Print job' and 'Email job'. The main text describes the role as a community-based opportunity in the Whakatane Child Development Service, requiring a full driver's licence and registration (SWRB). It also mentions the organization's values: Compassion, All-one-team, Responsive and Excellence.

**For advertising bookings or further information contact:**

Kiwi Health Jobs  
Email: [advertising@kiwihealthjobs.com](mailto:advertising@kiwihealthjobs.com)



## Kiwi Health Jobs Advertising Standards

To maintain the integrity of the Kiwi Health Jobs website and brand, all employers/advertisers must adhere to the following standards when advertising vacancies on Kiwi Health Jobs.

### Advertising Copy

All advertisement copy is subject to the final Kiwi Health Jobs approval. Kiwi Health Jobs reserves the right to reject any advertisement or copy where it is deemed that the advertisement is inappropriate.

### Job Postings

- For all job advertisements placed there must be an actual position available.
- Vacancy listings must be based in New Zealand.
- A contact name and phone number must always be included in the job posting.
- Job postings will be for a maximum of 30 days (or 1 month) from date of posting.
- A company logo can be included in the advertised job posting.
- Advertisers must supply Kiwi Health Jobs with a URL link to their own applicant tracking system (ATS); or provide details of how the applicant can apply directly to the advertiser.
- Any hyperlinks within the advertised job posting must solely relate to the employers organisation. They must not be directed to a recruitment company.

### Advertisement Standards

Employers/advertisers must ensure that all advertisements posted to Kiwi Health Jobs comply with applicable legislation, regulations, by-laws, ordinances and codes of conduct, including but not limited to:

- Fair Trading Act 1986
- Human Rights Act 1993

Kiwi Health Jobs reserves the right to remove any listings that are in breach of the above standards. Kiwi Health Jobs also reserves the right to remove any job listings that it deems inappropriate, at its sole discretion.

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